



**ANNAMALAI UNIVERSITY**  
DIRECTORATE OF DISTANCE EDUCATION

**S179 - M.B.A. INTERNATIONAL BUSINESS**

**SECOND YEAR- THIRD SEMESTER**

**Academic Year : 2022 - 2023**

**ASSIGNMENT TOPICS**

This booklet contains assignment topics. Students are asked to write the assignments for **FIVE** papers as per instructions.

Last date for submission:**01.11.2022**

Last date for submission with late fee **300/-:15.11.2022**

**NOTE:**

1. Assignments sent after **15.11.2022** will not be evaluated.
2. Assignments should be in the own handwriting of the student concerned and not type-written or printed or photocopied.
3. Assignments should be written on A4 paper on one side only.
4. All assignments (with Enrolment number marked on the Top right hand corner on all pages) should be put in an envelope with superscription "**MBA Assignments**" and sent to **The Director, Directorate of Distance Education, Annamalai University, Annamalai Nagar – 608 002** by **Registered post**.
5. No notice will be taken on assignments which are not properly filled in with *Enrolment Number* and the *Title* of the papers.
6. Students should send full set of assignments for all papers. Partial assignments will not be considered.

**ASSIGNMENT INSTRUCTIONS**

Write assignments on **FIVE** questions in each paper. For each question the answer should not exceed 4 – pages. Each assignment carries 25 marks (5questions). You are expected to write **FIVE questions for every subject**.

**Dr. R SINGARAVELU**  
**DIRECTOR**

### **179E2310 – INTERNATIONAL ACCOUNTING**

1. Define book keeping and explain its advantages
  2. Compare various accounting standards and procedures of USA and UK
  3. What is meant by cash flow statement? Write its objectives.
  4. How do you calculate the 'breakeven point'?
  5. How is the useful life of an intangible asset is determined?
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### **179E2320 –INTERNATIONALBUSINESS ENVIRONMENT**

1. Distinguish between Interregional trade and International trade.
  2. Explain the concept of opportunity costs.
  3. What are the advantages of free trade?
  4. Describe various rounds of GATT negotiations.
  5. List out the objectives of exchange control.
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### **179E2330 –FOREIGN POLICY OF INDIA**

- 1) Draft the objectives and salient features of Foreign Trade Policy.
  - 2) Explain the objectives of International Monetary Fund.
  - 3) Examine the functions of India and the United Nation Organization.
  - 4) Write an essay on the trade relationship between Germany and India.
  - 5) What is SAARC? Explain India's role in SAARC.
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### **179E2340 -INFORMATION TECHNOLOGY AND ECOMMERCE**

1. Discuss the classification of parallel computer.
  2. Elaborate the concept of Compact disk.
  3. Brief a note on primary and secondary storage.
  4. Describe Electronic Fund Transfer in detail.
  5. Explain how CRM helps to learn more about customers' needs and behaviors.
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### **179E2350 -INTERNATIONALTRADE POLICY AND DOCUMENTATION**

1. How to set foreign trade organization? Explain in detail.
2. What are the objectives of EXIM policy?
3. What is Processing of an Export Order & Entering in to an Export Contract?
4. Explain the significance of certificate of origin.
5. Explain the various export incentive schemes offered by the Government.